Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.73

The Ultimate in Dahlias

LIBRARY
RECEIVED
★ JAN 17 1931 ★
U.S. Department of Agriculture.

VEILE & MENDHAM

1931

VEILE & MENDHAM
1931 CREATIONS
AND OTHER VARIETIES

IN our last catalog we promised you some sensational new varieties for this year. We feel that we have fulfilled our promise with the four superb varieties that we are offering this year. We especially call your attention to "Hallelujah" a more than fitting successor to "Arthur W. Grey", and lament the fact that we were not able to exhibit it right due to extreme weather conditions. It has, and always will be our aim to introduce seedlings that are unusual, and not like existing varieties. Right now, we sound a warning for next year. Look out for a new seedling that we have named "Floyd Gibbons" by special permission. In the opinion of experts who have seen it, it is in a class by itself.

VEILE & MENDHAM
BUSHKILL GARDENS
EASTON, PA.

HALLELUJAH

(Veile & Mendham)

A wonderful dahlia that takes its place with the largest dahlias grown. Winner of the A. D. S. Medal for the best undisseminated seedling at the magnificent show of the Garden Club of Northampton County, September 12 and 13th last. A detailed description will be found on the opposite page.

Our New Introductions for 1931

HALLELUJAH—(Veile & Mendham) Informal Decorative. A monstrous flower of a decidedly new color combination. Bright orange with violet tints in the center is something new in dahlia coloring, isn't it? It attains the same gigantic proportions that Siskiyou does, but many flowers of "Hallelujah" are even larger. The bush is medium, the foliage dark green and insect proof. The stems are fine and it is an excellent bloomer. If you like dahlias big and unusual, grow "Hallelujah". Illustrated on the opposite page.

Roots—$10.00 **Plants—$5.00**

OLIVE WRIGHT—(Veile & Mendham) Informal Decorative. A magnificent blending of lemon yellow and peach red combining to give an orange effect to the whole flower. The flowers are very large, and borne in profusion on luxuriant bushes. The stems are rigid. It has a high, full center and not once has it shown an open center. We used "Olive Wright" for a table center piece throughout the summer. We detached it from the stem, and floated it in a flat bowl. Its resemblance to a huge water lily is very striking, and forms a new motif for table decoration. Illustrated on page 12.

Roots—$10.00 **Plants—$5.00**

SHAWNEE'S PRINCE—(Veile and Mendham) Formal Decorative. Large flowers, pale yellow shading to baryta yellow at the tips. A very artistic flower, and one that lends itself to easy arrangement. The petals are serrated. Bushes grow medium, and it is a profuse bloomer. The stems are fine. A basket of this dahlia got in the movies at the New York Show, where two motion picture companies took pictures of it for their newsreels. By the description you would be led to believe it is just another yellow dahlia. It is hard to visualize a flower by description, but Shawnee's Prince is not a pure yellow, but a decided two-tone flower of yellow and buff.

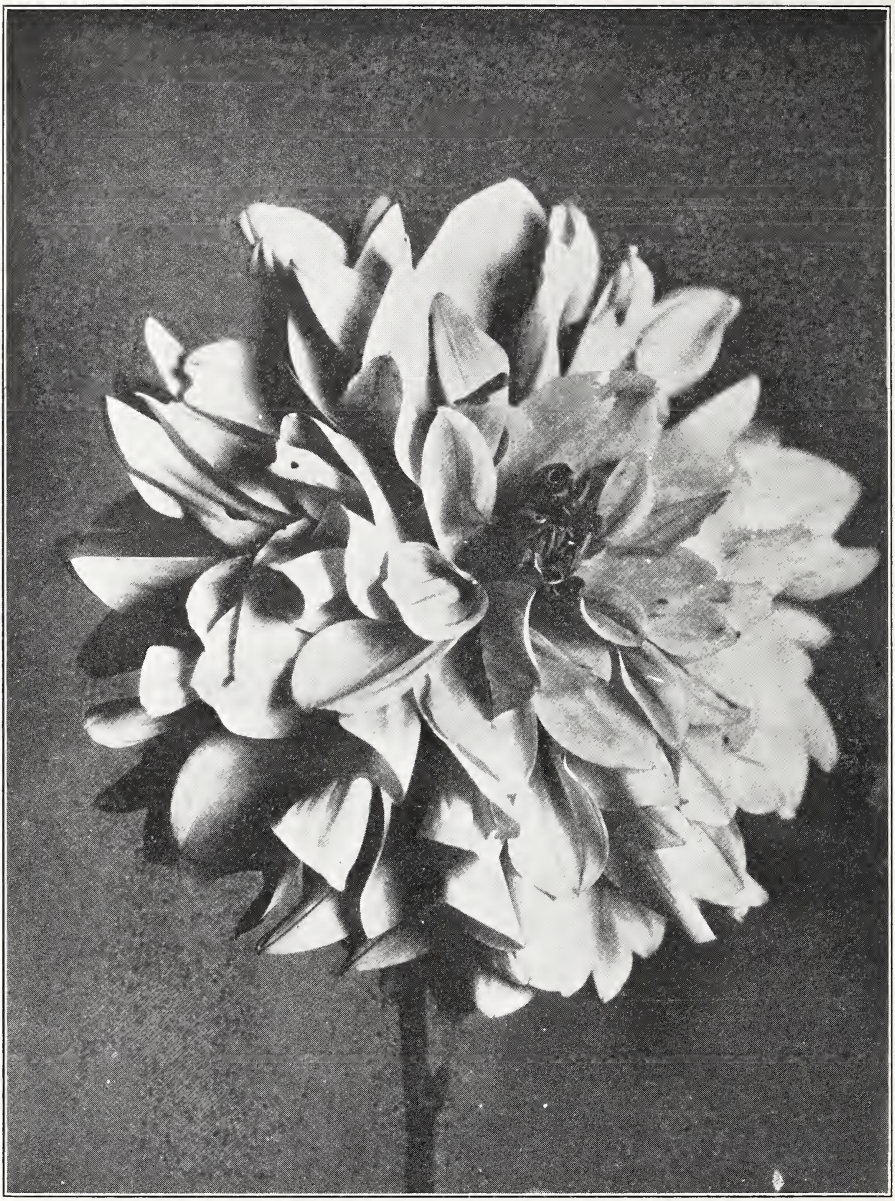
Roots—$7.50 **Plants—$3.75**

SHAWNEE'S MADONNA—(Veile & Mendham) Formal Decorative. A white as pure as a crystal. There is absolutely no shading in this flower. It resembles a piece of shimmering silk. The stems are wonderful and it has one quality that has been lacking in white dahlias: that of being a good bloomer. It also has remarkable keeping qualities. The foliage is good, and it has every commendable quality. A large vase of this dahlia in our exhibit in New York was in excellent condition the last day. We highly recommend this dahlia, especially to those who like lots of bloom.

Roots—$10.00 **Plants—$5.00**

SHAWNEE'S PURPLE—(Veile & Mendham) Formal Decorative. We did not intend to release this dahlia until 1932, but made the mistake of exhibiting it at the New York Show last September where the visitors were so insistent about it, that we have decided to list it this year. It fills a long felt want in the color range of the dahlia. It is a massive flower, rich, aster purple in color. The stems are as stiff as canes. The foliage is thick and fuzzy and is not bothered by insects. The bushes are medium in size and are covered throughout the blooming period with flowers. We exhibited two large baskets of this dahlia at the New York Show, where it met with more than favorable comment. We highly recommend this as the best purple dahlia that we have yet seen. It is a good producer of roots. "Shawnee's Purple" is equally good for exhibition and the garden.

Roots—$10.00 **Plants—$5.00**



JUDGE WILLIAM McKEEN

(Veile & Mendham)

One of the most outstanding dahlias of the year. A detailed description of this wonderful formal decorative will be found on page 5.

Our Former Introductions

ARTHUR W. GREY—(Veile & Mendham) Informal Decorative. A flower of distinct individuality. A large, strong, broad petaled flower of a rich, salmon-apricot, flushed orange and rose. Excellent stems and still better foliage. A 1929 Honor Role dahlia. We had the finest reports from all over the country, it doing especially well in California. It was the only Eastern variety that was in the prize winning basket of twelve at the Palace Hotel in the San Francisco Show.
Roots—$10.00 **Plants—$5.00**

D. J. SANDT—(Veile and Mendham) Informal Decorative. A dahlia that we introduced last year that more than lived up to our expectations. We have had nothing but glowing reports from all over. A man from Southern California writes that the flowers of this variety were enormous and the color decidedly unusual. While this dahlia is large for us it is not enormous, so it is gratifying to receive such news. There is no color in Ridgeway's to fit this flower. The nearest that we can come to it is a reddish-orange, striped and splashed blood-red with a suggestion of rose-violet on the reverse of the petals. The foliage has never been troubled with insects. The stems are fine, and it is an excellent bloomer. See cut on page 8.
Roots—$7.50 **Plants—$3.75**

EDITH PARKE YOHE—(Veile and Mendham) Informal Decorative. A gorgeous flower of an entirely different color. A clear fuschia makes this flower unusual in the gay coloring of dahlias. The petals are curled and form a flower of very great depth. Excellent foliage. Unfortunately the stems of this dahlia have a tendency to bend.
Roots—$7.50 **Plants—$3.75**

FASCINATION—(Veile and Mendham) Informal Decorative. Large flowers, bittersweet pink shading to a yellow base, and toning off to flesh pink at the tips. Wonderful stems, and an excellent bloomer. Root stock is limited.
Roots—$5.00 **Plants—$2.50**

ISIS—(Veile and Mendham) Formal Decorative. A magnificent flower that catches the eye the minute you enter the garden or the show room. Brilliant, dazzling scarlet in color, it stands out above all the other flowers. The stems are fine and the bushes are always covered with flowers. An excellent commercial variety. Root stock is limited.
Roots—$5.00 **Plants—$2.50**

JUDGE WM. McKEEN—(Veile & Mendham) Formal Decorative. A gorgeous exhibition and commercial dahlia, chalcedony yellow shading to primrose, with a distinct apricot center, held erect far above the foliage on the finest stems that we have ever seen in any dahlia. It is a robust grower and has excellent foliage. The flowers can be grown to an enormous size. We have every reason to believe that this will be one of the outstanding commercial as well as exhibition dahlias in the next year. See cut on page 4.
Roots—$10.00 **Plants—$5.00**

SHAWNEE'S SWEETHEART—(Veile & Mendham) Formal Decorative. A medium sized flower of exquisite beauty. Silvery pink with a distinct white center makes it particularly appealing to the women. The white center becomes more pronounced as the flower ages. The stems are very long and stiff, and its blooming qualities make it a very good cut flower.
Roots—$3.50 **Plants—$1.75**

SHAWNEE'S SENSATION—(Veile & Mendham) Semi-Cactus. A huge chrysanthemum type flower that is a distinct reversal of form in the dahlia. It is composed of long, narrow petals twisting and turning in every direction. The stems are cane-like. The color is white, with pale shadings of lilac that disappear after the flower is fully open. This is not to be confused with the advertised chrysanthemum type of dahlia, as "Shawnee's Sensation" is entirely different. See cut on page 10.
Roots—$7.50 **Plants—$3.75**

ARTHUR W. GREY

(Veile & Mendham)

Arthur W. Grey more than lived up to its reputation. It was grown under adverse conditions over the whole country, but in spite of the extreme drought, it stamped itself as one of the leading dahlias. A detailed description will be found on page 5.

SHAWNEE'S SUNBURST—(Veile & Mendham) Informal Decorative. A blending of all the beautiful shades that go to make up a sunset. The stems are excellent holding the flowers well above the low-growing bush. It is an excellent bloomer and can always be depended on for a bouquet.

Roots—$6.00 **Plants—$3.00**

SHAWNEE'S PEACH

(Veile & Mendham)

SHAWNEE'S PEACH—(Veile & Mendham) Informal Decorative. A true peach color; that of a ripe Georgia peach. Flowers of tremendous size are held erect far above the foliage on excellent stems. It is a good bloomer, and an excellent exhibition flower. The supply of roots is necessarily limited due to large garden sales. See cut above.

Roots—$10.00 **Plants—$5.00**

D. J. SANDT

(Veile & Mendham)

The most unusual dahlia it has ever been our pleasure to grow. A variegated flower that has never sported to a solid color for us. We have received excellent reports from California, Virginia, New England, and New Jersey. Further description on page 5.

New Introductions of Other Growers

ANDREA ERICSON—(Fisher & Masson). An exhibition sized informal decorative dahlia of a pure white. Flowers may be grown from 10 to 12 inches and produced freely on long stiff stems carried high above the foliage, which is dark green and insect resisting. Petals are very pointed and irregularly placed, giving the flower a very fluffy appearance. Plants are of medium height and of very good habit of growth. This variety has been tried out in California, Ohio, West Virginia and won several prizes in North New Jersey. It has given entire satisfaction wherever grown.

Roots NET—$10.00 **Plants—$5.00**

ASBURY PARK—(Wood) Formal Decorative. This is a very large and vigorous growing variety. It is no trouble to get 12 inch flowers, even when it is not disbudded, it is over ten inches. The color is a light coral pink and it is one shade throughout the entire flower. It won many prizes the past two seasons and scored 95 in a rigorous test. The stems are as stiff as a rod.

Plants only—$7.50

CAPTAIN COSTE—(Curran-Waite). This dahlia is easily one of the best new dahlias of the year. It is an exhibition flower of the type that we only see every few years. The stems are very stout and the large flowers are borne on the side and well above the foliage. The color is clear empire yellow and looks yellow under artificial light. It is a strong and vigorous grower and has the most robust foliage that we ever saw on a yellow variety.

Plants only—$7.50

IMPERIAL PINK—(Hall) Informal Decorative. Light, clear, rose-pink with gold shades at the base of the petals near the center. The blooms are large and deep, and a healthy and vigorous grower. The stem is excellent. We saw this wonderful dahlia last year when it was a seedling and fell in love with it then. It is one of the most gorgeous dahlias ever introduced.

Roots (Very Limited)—$15.00 **Plants—$7.50**

JERSEY'S METEOR—(Waite) Informal Decorative. A strong vigorous grower of the Jersey's Beacon type of which it is a seedling, and very much like the parent except in color, which is a light salmon orange. Strong, robust foliage and a splendid exhibition flower of practically a new shade. The stem is good and holds the bloom erect.

Roots—$10.00 **Plants—$5.00**

JERSEY'S BUTTERCUP—(Waite) Formal Decorative. The color of this dahlia is picric yellow throughout late September, but earlier in the season the outer florets are tinged with amber. The bush is wide spreading and is covered with bloom the whole season. The stems are slender and stiff and just right for vase work.

Roots—$10.00 **Plants—$5.00**

SUMMERTIME—(Lyndora Gardens) Informal Decorative. Deep flower of a one-toned, clear, golden yellow with extra graceful stems. The flower has wonderful substance and should make a very fine variety for use as a commercial yellow.

Roots—$10.00 **Plants—$5.00**

TANG—(Downs) Informal Decorative. A strikingly beautiful bloom of unusual color and a style all its own. Bright tawny, orange flame. Long petals that roll and twist and show a golden buff reverse to such a marked degree that the flower at first appears to have two colors. A deep, full, high centered flower with a rugged bush, strong stem and dark green foliage that pass unnoticed in the beauty of the bloom.

Plants only (Net)—$7.50

SHAWNEE'S SENSATION

(Veile & Mendham)

Dahlias have gone modernistic! "Shawnee's Sensation" illustrated above and described on page 5 is as much a transition in dahlia formation as modern furniture is over Early American.

Previous Introductions of Merit

AIMEE HODGENS—(Bessie Boston) Semi-Cactus. A very large flower of somewhat the color of Jane Cowl, but a different formation. A fine grower, and unusually long, stiff stems. One of the best of the new ones from this celebrated grower.

Plants only—$5.00

ADDA PATTERSON—(Kemp) Semi-Cactus. A pure white on excellent stems, and extra fine for cutting. The flowers grow medium to large.

Roots—$1.50

ALBERT VESTAL—(Eastman) Informal Decorative. Huge flowers of an odd shade of rose, whose color is best later in the season when the nights are cool. The stems are fine, and it is a good bloomer. A very unusual color.

Roots—$5.00 **Plants—$2.50**

AMERICAN TRIUMPH—(Nuneviller) Incurved Cactus. The brightest shade of pure Oriental red without a trace of any other color. The large flowers are deep and with good substance and are held erect above a medium to tall bush.

Roots—$5.00 **Plants—$2.50**

AMARILLO GRANDE—(Broomall) Informal Decorative. An enormous flower yellow in color, with buff shadings. Fine stems and a good grower. This is one of the big ones.

Roots—$1.50

A. O. KENNY—(Darling) Formal Decorative. A medium to large golden orange, each petal dusted with powdered gold. Our bushes of this variety were covered with flowers all season. The stems are good.

Roots—$5.00 **Plants—$2.50**

CHEMAR'S EUREKA—(Marsh) Formal Decorative. Pure white that sometimes comes with a touch of lilac in the center, that enhances the beauty of the flower. Flowers can be grown to an enormous size. Fine stems, and good foliage for a white.

Roots—$5.00 **Plants—$2.50**

CITY OF TRENTON—(Prentice) Formal Decorative. Very large flower, a blending of orange, gold and crushed strawberry. Excellent stems and fine dark foliage. A very striking flower.

Roots—$3.00 **Plants—$1.50**

CARDINALIS—(Kennedy) A brilliant cardinal red of splendid formation. The large flowers are borne on strong upright stems. The foliage is thick.

Roots—$10.00 **Plants—$5.00**

CREAM OF THE GARDEN—(Kemp). A very pretty flower of primrose yellow with lavender shadings. The formation is very artistic, and the stem fine. The foliage is good. We used a great deal of this dahlia for cut.

Roots—$5.00 **Plants—$2.50**

DR. JOHN CARMEN—(Dixon) Formal Decorative. Huge flowers of a red shade bordering on the American Beauty. Fine stems, and thick leathery foliage.

Roots—$5.00 **Plants—$2.50**

DOROTHY STONE—(Fisher & Masson). A variety that made good last year. Very large flowers of the most beautiful shade of pink, held erect on excellent stems. There is only one dahlia that surpasses it for color in the pink classes and that is Kathleen Norris.

Roots—$7.50 **Plants—$3.75**

OLIVE WRIGHT

(Veile & Mendham)

"Olive Wright" was certainly created for the artist. It is, above all, an art dahlia, of exquisite formation and marvelous beauty. Fully described on page 3.

EDWARD THOMAS BEDFORD—Formal Decorative. Gigantic flowers of a rich purple with silver shadings. The stems are cane-like, and the foliage is thick.
Plants only—$5.00

ELITE GLORY—(Kennedy) Formal Decorative. Immense red flowers, on stems of almost unbelievable strength. Tobacco-like foliage. A decided break in dahlias.
Roots—$1.50 **Plants—$1.00**

EAGLE ROCK WONDER—(Broomall-Success) Semi-Cactus. A monster flower, tawny orange flushed with gold and salmon, shading to pure gold in the center. A very symmetrical flower. Fine stems.
Plants only—$7.50

EMANUEL'S BEAUTY—Formal Decorative. A really beautiful flower that has not been advertised or exhibited at any show. The flower is a riot of color, and is impossible to describe. The coloring reminds us of the old favorite, Judge Marean. The stems are excellent.
Plants only—$5.00

E. E. HANSBURY—(Harding) Formal Decorative. Very large plum color with a reverse of silver. The stems are rigid and hold the flowers above a low growing bush.
Roots—$1.50

ELITE GEM—(Kennedy) Semi-Cactus. A blending of rose and gold on fine stems. The foliage is lacy. It makes a nice cut flower.
Roots—$1.00

ELSIE DANIELS (M & S) Semi-Cactus. A delicate orchid color with a cream center. The flowers are very large, and the stems fine. Altho an old variety, it is still a favorite with us.
Roots—$0.50

FRANK MILLER—(Burch) Formal Decorative. A nice clean flower that when it is more widely known should achieve great popularity. The Color is picric yellow. The stems are excellent, and it is a nice grower.
Tubers—$7.50 **Plants—$3.75**

FORT MONMOUTH—(Kemp) Informal Decorative. A mammoth claret or wine color on fine stems. It is a profuse bloomer and has every good quality. One of the greatest exhibition flowers ever introduced. We are fortunate in having an exceptionally fine stock of this variety.
Roots—$5.00 **Plants—$2.50**

FLORENCE KLEIN—(Fisher & Masson) Informal Decorative. A very large salmon orange held erect on excellent stems. A very profuse bloomer.
Roots—$5.00

F. W. BUTLER—(Bessie Boston) Formal Decorative. A massive flower that should be a great exhibition flower. The color is very odd, being a blending of shades of gold. The flower has great depth, and has a strong stem, suitable to support the huge flower.
Plants only—$10.00

GRACE JOCELYN—(Kemp) Informal Decorative. Begonia rose of large size on fine stems. Very good bloomer, and with all a beautiful and unusual flower.
Roots—$3.00 **Plants—$1.50**

GLADYS GLAD—(Mills) Informal Decorative. If you like the autumn shades in dahlias, you should not overlook this beautiful variety. The flowers are very large and the depth corresponds to the width. The color is gold flushed salmon-rose; the latter color being very pronounced. The stems are fine.
Roots—$10.00 **Plants—$5.00**

GOLD IMPERIAL—(Hall) Formal Decorative. Pure gold in color. Medium to large flowers, but an excellent grower, with thick foliage, and stiff stems.
Roots—$7.50 **Plants—$3.75**

GRAF ZEPPELIN—(Nolin) Formal Decorative. A pure white of tall growth. The stems are fine, and the flower can be grown to an immense size. Certificate of Merit at Storrs Trial Gardens this year.
Plants only—$3.75

GLORY OF MONMOUTH—(Kemp) Formal Decorative. Eosine pink. Unusual formation, and a striking flower in a bouquet. Fine stems.
Roots—$1.00

HELEN IVINS—(Fisher & Masson) Formal Decorative. Rose pink. A flower much in evidence at the leading shows this fall. Medium to large in size. It is a profuse bloomer and robust grower.
Roots—$5.00 **Plants—$2.50**

ISHBEL—(Bessie Boston) Straight Cactus. Buttercup yellow with a suffusion of bronze. The flower is not large, but a profuse bloomer. The stems are rigid.
Plants only—$5.00

IVORY—(Bessie Boston) Informal Decorative. A dahlia that is all that its name implies. A magnificently formed flower with rolled petals. Fine stems and a strong grower. One of the best from California.
Roots—$10.00 **Plants—$5.00**

JANE COWL—(Downs) Informal Decorative. A flower that needs no introduction to the dahlia grower. It is a combination of bronze, buff, and old gold. The flowers are enormous and produced in abundance on excellent stems. It has few rivals for the leading exhibition dahlia of the day.
Roots—$3.00 **Plants—$1.50**

JERSEY'S BEAUTY—(Waite) Formal Decorative. Who of you that grow dahlias has not heard of Jersey's Beauty? It is still the leading show flower, and when it is exhibited right it cannot be beat. Eosine pink is the color.
Roots—$0.50

JERSEY'S BEACON—(Waite) Formal Decorative. Chinese scarlet and buff. It runs Jersey's Beauty a close second for popularity. Very large, and fine stems.
Roots—$0.75

JERSEY'S TRIUMPH—(Waite) Formal Decorative. A seedling of Jersey's Beauty and resembling it in habit of growth. The color is bright copper flushed with salmon bronze.
Roots—$7.50 **Plants—$3.75**

JEAN TRIMBEE—(Trimbee-Waite) Semi-Cactus. Petunia violet. An excellent exhibition flower of a color that is rare in dahlias. The size is immense, and the stem is fine. The stock of this fine flower is very scarce.
Plants only—$5.00

JIM MOORE—(Loller) Informal Decorative. A flower of great substance. Pale yellow suffused strawberry pink. The bushes are always covered with bloom. The stems are fine, and the plants robust.
Roots—$7.50 **Plants—$3.75**

KING MIDAS—(Peacock) Formal Decorative. One of the best bright yellow dahlias grown. The shape of the flower resembles Jersey's Beacon somewhat. It is an early and consistent bloomer. Fine stems.
Roots—$5.00 **Plants—$2.50**

KATHERINE COLE—(Waite) Formal Decorative. A medium sized flower, pink and cream in color. It is the earliest dahlia in the garden to bloom, and has a succession of flowers all season. Fine stems. It is a fine commercial flower due to its remarkable keeping qualities.
Roots—$10.00 **Plants—$5.00**

KENTUCKY—Formal Decorative. A sport of Jersey's Beauty, salmon-orange and pink. It has the same habit of growth.
Roots—$5.00 **Plants—$2.50**

KATHLEEN NORRIS—(Fisher & Masson) Informal Decorative. A wonderful silvery pink of gigantic proportions, but a flower without a trace of coarseness. The immense deep blooms are held erect on excellent stems far above the dark green foliage. To us, this is the queen of them all. We have an extra fine stock of this scarce dahlia.
Roots—$10.00 **Plants—$5.00**

LA RODA—(Broomall) Informal Decorative. Silvery pink of beautiful form. Fine stems and a profuse bloomer. One of the most beautiful dahlias grown. It is a thrifty grower.
Roots—$5.00 **Plants—$2.50**

MONMOUTH CHAMPION—(Kemp) Informal Decorative. One of the leading prize winners at the fall shows. Xanthine orange flowers of huge size. Fine stems and a good bloomer. Thick, insect resistant foliage.
Roots—$10.00 **Plants—$5.00**

MRS. ALFRED B. SEAL—(Seal) Informal Decorative. A magnificent old rose, enormous in size. The stems are excellent. It was seen on the exhibition table in every fall show. Easily the best dahlia of its color.
Roots—$10.00 **Plants—$5.00**

MABEL S. DOUGLASS—(Thompson-Waite) Informal Decorative. A clear pastel lavender, a shade that is needed in the wide range of dahlia coloring. The flower can attain an almost unbelievable size. The stems are good.
Roots—$10.00 **Plants—$5.00**

META SCAMMEL—(F. & M.) Semi-Cactus. Very beautiful amaranth pink. Fine stems and a good bloomer. The flowers grow very large.
Roots—$3.00 **Plants—$1.50**

MINNIE EASTMAN—(Eastman) Informal Decorative. A gorgeous and striking combination of glowing red and yellow. The stems are fine. It is a fine exhibition flower.
Roots—$5.00 **Plants—$2.50**

MISS DELAWARE—(Swift) Formal Decorative. If you like pink dahlias, you cannot afford to miss this one. It is of the softest shade of pink without any other shading. The flowers are huge, and the stems rigid. A robust grower.
Roots—$5.00 **Plants—$2.50**

MARDI GRAS—(Diggle) Formal Decorative. American Beauty Color, large in size on fine stems. It is a profuse bloomer.
Roots—$5.00 **Plants—$2.50**

PENN CHARTER—(Hall) Formal Decorative. A medium to large flower of a golden yellow. Good substance and a good grower. The stems are fine.
Roots—$7.50 **Plants—$3.75**

ROSE FALLON—(Harding) Formal Decorative. Still a great exhibition favorite. It is an enormous rich gold on the best of stems.
Roots—$1.00

SANHICAN'S BEAUTY—(F. & M.) Formal Decorative. The color of the Madam Edouard Herriot rose. Fine stems and thick leathery foliage.
Roots—$3.00 **Plants—$1.50**

SANHICAN'S QUEEN—(F. & M.) Formal Decorative. A blending of apricot with faint blushing of carmine-rose deepening toward the center. The stems are fine, and it is a good grower.
Roots—$3.00

SANTA BARBARA—(Pelicano) Informal Decorative. Rose-pink of very large size. Fine stems. Very few flowers have as beautiful a coloring as Santa Barbara. Has been a consistent prize winner on the Pacific Coast.
Plants only—$5.00

SISKIYOU—(Broomall) Semi-Cactus. The old standby for the largest dahlia in the show. Pink tinged mauve on fine stems. Easily one of the largest dahlias grown.
Roots—$1.00

THE WORLD—(Dahliadel) Formal Decorative. A very beautiful deep plum with a reverse of silver. A distinctly different flower on good stems.
Roots—$5.00 **Plants—$2.50**

TARRYTOWN—(Waite) Informal Decorative. A wide petaled flower, clear deep golden color, with slight flushes of mauve and tints of bronze on the face of the flower. Good stems.
Roots—$7.50 **Plants—$3.75**

VARIO—(Bessie Boston) Informal Decorative. Easily the best of the variegated dahlias. Tan mixed with white in different combinations. The flowers are large and have fine stems. The stock of this fine flower is very scarce. We are only able to offer a limited number of roots.
Roots—$3.50 **Plants—$1.75**

VALENTINO—(Bessie Boston) Formal Decorative. A beautiful salmon shading to cream at the center. The flowers are very large and have fine stems. As its name signifies, it is beautiful.
Roots—$5.00 **Plants—$2.50**

WATER LILY—(Bessie Boston) Formal Decorative. A very delicate shade of pink on fine stems, it blends particularly well with light shades of yellow. Very profuse.
Roots—$2.00

WATCHUNG WONDER—(Smith) Informal Decorative. Enormous red, sometimes tipped gold. Excellent stems, and sturdy grower. An especially fine exhibition variety.
Roots—$7.50 **Plants—$3.75**

COLLECTION I—For $10.00 we will send you one root each of the following: Valentino, Mardi Gras, Albert Vestal, Shawnee's Sunburst and City of Trenton. Value—$24.00.

COLLECTION II—For $5.00 we will send you one root each of the following: Jane Cowl, Shawnee's Sweetheart, Elsie Daniels, Meta Scammel, and Water Lily. Value—$12.00.

NATIONAL ASSOCIATION OF COMMERCIAL DAHLIA GROWERS INC. SQUARE DEAL MEMBER

Pompom Dahlias

AMBER QUEEN—amber ..... .35
ARTHUR—scarlet ..... .75
ATOM—orange ..... .75
CANDY KID—coral & lavender ..... .50
CLARISSA—primrose yellow ..... .50
DARKEST OF ALL—maroon ..... .50
DEE DEE—lavender ..... .50
FASHION—orange red ..... .35
GANYMEDE—amber tinted lilac ..... .50
GIRLIE—mauve pink ..... .50
GRETCHEN HEINE—white tipped pink ..... .50
GUSTA—maroon, reverse white ..... .50
JESSICA—yellow tipped red ..... .50
JOHNNY—dark red ..... .50
KLEIN DOMITEA—golden terra-cotta ..... .50
LASSIE—dull old rose ..... .50
LEADER—yellow tipped purple ..... .50
LITTLE DAVID—orange ..... .75
LITTLE BELLE—mauve pink ..... .50
LITTLE JENNIE—primrose yellow ..... .35
LITTLE JEWEL—(miniature decorative) pink ..... .75
LLOYD HICKMAN—old rose ..... .75
MIKE—orange & darker center ..... .75
NEATNESS—amber shaded pink ..... .50
NELLIE FRAZIER—pink ..... .50
SNOW CLAD—white ..... .25
TOMMY KEITH—red & white ..... .50
YELLOW GEM—canary yellow ..... .50

Our assortment of Pompom tubers, $3.50 a dozen.

General Information

Order Early—Do not delay ordering until planting time as many varieties will be sold out. As orders are received stock will be reserved and sent at the proper time, or when the buyer requests. All tubers sent out before March 15th are sent at the buyer's risk. Altho every precaution will be taken, they are not guaranteed against freezing.

Terms—Remittance with order on or before shipment. Retail orders are delivered prepaid. No green plants sent C.O.D.

Shipping—Orders are shipped as soon after April 1st as convenient unless otherwise notified. Green plants will be shipped on or around the 20th of May.

Guarantee—We guarantee every bulb and plant sent out by us to be true to name, also to be in growing condition when received after which our responsibility ceases, as we have no control over growing conditions. Please notify at once if anything is unsatisfactory when received, or if any tuber or plant does not grow after planted a reasonable time.

Substitution—We do not substitute unless requested to do so, but would suggest naming a second choice.

Name and Address—Be sure to write name and address plainly.

Green Plants—We especially recommend the planting of green plants. Ninety percent of our exhibition stock is grown from plants. If given the proper care they will reward you with finer flowers than those grown from tubers.

Do not be discouraged if a dahlia from a different locality does not do well for you the first season it is planted. Try it again the second year, as many varieties need to be acclimated.

If you do not see the variety listed that you want, write us, as we grow many dahlias, the stock of which is too limited to list.

Address all communications to VEILE & MENDHAM, Bushkill Gardens, Box 185, Easton, Pa.

Gardens at 65 N. 7th Street and Hackett Ave., Bushkill Park.

VEILE & MENDHAM
BUSHKILL GARDENS,
EASTON, PA.

Member of { American Dahlia Society.
National Association Commercial Growers.

The Garden Club of Northampton County has a Flower Show in the City Guard Armory. It would pay you to take a run up to Easton next September 11th and 12th to see a magnificent exhibition of all the fall flowers. This show is rapidly gaining a place among the leading fall shows in the East.

Join the American Dahlia Society. Dues $2.00 per year, and worth far more than that. Write the Secretary, Mr. William Rathgeber, 198 Norton Street, New Haven, Conn.

Cultural Notes

DAHLIAS will grow to perfection in almost any soil provided proper care is given to the method of planting, fertilizing, cultivating and watering.

Put out tubers or plants from June 1st to July 1st. Those planted early will usually produce the largest tubers.

Prepare soil by spading or plowing 12 to 18 inches deep. Work into the soil well decomposed stable manure or vegetable matter, such as partly decomposed leaves, lawn trimmings, etc. Scatter ¼ pound of Ground Bone about each hill at planting time and ½ pound per plant applied about August 1st. As a substitute for Bone, good potato fertilizer or sheep manure may be used to advantage.

Plants are usually set 3 by 4 feet. Strong growing varieties, if well fed, may need more room. Thorough and frequent cultivations during the first two months after planting, with moderate side dressings and very shallow cultivation and mulching the remainder of the season, is recommended. As a general practice water only during very dry weather, when it should be very thoroughly done. Little watering will be necessary if soil has been spaded deeply and contains a liberal amount of humus and is well mulched after August 1st.

To produce large blooms begin training plants when small by leaving from four to six of the strongest laterals as low down on the main stem as possible. Remove all side shoots and buds excepting the main or terminal bud on each of the laterals.

During the past season, Leaf Hoppers and Thrips were quite troublesome in some sections of the country, checking the growth and causing stunted plants. The best known remedy to prevent injury by these insects is spraying or dusting with nicotine solution or dust. In the case of Thrips, which are usually found in the terminal growths, the solution or dust should be applied from above, especially at the growing points; while for Leaf Hoppers, the application should be made to the lower side of the leaves. We had splendid control of Leaf Hoppers last season by treating them as follows: Soon after plants were put out in the field a thorough application of nicotine dust (not tobacco dust) was applied to the under side of the leaves and this operation repeated twice a week until plants were two or three feet in height. After this stage, although the Hoppers were present, the plants apparently were unaffected. Some varieties show the effects of this insect much more than others. Thin leafed varieties appear to be especially susceptible.

Memoranda

Hobson Printing Co.
Easton, Pa.